

# WRIGHT RICKMAN

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## SKILLS

RUBY ON RAILS | JAVASCRIPT | HTML | CSS | SASS  
SINATRA | JQUERY | BACKBONE | HANDLEBARS | METEOR | POSTGRESQL | GIT | PIVOTAL  
UX DESIGN | ILLUSTRATOR | AFTER EFFECTS | PHOTOSHOP | INDESIGN | SKETCH

## DEVELOPMENT

### FRONT-END DEVELOPER | NARRATIVE MARKETING

Worked on ADD52.com, a social music discovery platform for Russell Simmon's All Def Digital brand. Refactored code for improved stability and scalability. Implemented responsive design. Shipped several new features, such as improved music ranking charts, a favorites listings, animated menus, and on-boarding tutorials.

### LEAD DEVELOPER | SOCIAL SECURITY ADVISORS

Spearheaded the rebuild, rebrand, and relaunch of a financial services site with eCommerce aspects. Selected the stack and developed all of the site's features and functionality. Designed the look and feel to create a positive user experience. Implemented an extensive I-on-I and A/B testing methodology.

### FULL-STACK STUDENT | GENERAL ASSEMBLY

Completed General Assembly's Web Development Immersive, a full-stack development bootcamp focused on the development of web apps using Ruby on Rails, Javascript, and a multitude of frameworks.

### CONTENT TEAM LEADER | HUGE INC.

Managed a team of data analysts in the creation of an event search and recommendation app. Using extracted XML and custom written spiders in Ruby/YAML, created a database of over **150,000 self-updating events**, one of the largest databases of its type in the United States.

Initiated improvements to the data gathering methods that increased data parser accuracy from **11% to 89%**.

## EDUCATION

**GENERAL ASSEMBLY**  
WDI FULL-STACK DEVELOPMENT BOOTCAMP

**ITHACA COLLEGE**  
BFA | FILM & ANIMATION